

WellSys®

Canonical Message Modeling and Managing Change

Change on the High Road



Characteristics of Successful Change

Timely

Consistent

Resonant

Path of Least Resistance

Successful Change is Timely



Successful Change is Consistent



Successful Change is Resonant



WellSys®

Successful Change Provides a Path of Least Resistance



WellSys®

Successful Change is Risky

Timely



Consistent



Resonant



Path of Least Resistance

WellSys®

Nice Speech. Now what do we do?



If you can't measure change, you can't manage change.

